



**Alexander
Buchanan**

Graphic Designer

My Portfolio↓

alexmbuchanan.com

021 766 667

alexanderbdesign@gmail.com

Skill Set

Indesign, Photoshop, After Effects,
Premiere Pro, Illustrator, Basic Html/5, CSS +
Dreamweaver, Wordpress, Wix and Property
Base Salesforce knowledge/experience.

WITH PLENTY OF ROOM TO GROW

“
**Don't let the
FEAR
of failing be
greater than the
EXCITEMENT
of creating.**
”

**Don't just believe me.
Ask them.**



My References

Josh Van Veen (Safari Group)

Senior Development Manager/Director

joshv@safarigroup.co.nz

022 340 0227

Phill Sharp (Safari Group)

Sales Manager

phills@safarigroup.co.nz

021 227 3995

Experience from 2011 to Current

Digital Content
& Design
Specialist
+
Photographer
/Videographer

SAFARI GROUP | PROPERTY DEVELOPMENT

Sole designer in a two man marketing team
alongside a Marketing Co-coordinator. Executing
and managing wide variety of creative from digital
to print. Including visual identity design, video
creation/editing + social media campaigns.

Project highlights

Safari Group | Brand Guidelines

Mountain Oak | Queenstown Apartments

Lakecrest | Queenstown Villas and Apartments Project

(2021 - Current)

Graphic
Designer

AUCKLAND COUNCIL

Specialised studio environment working across
tight deadlines and quick turnarounds. Consistent
time sheet tracking. Animation/story board work.
Successful campaigns, start to finish deliverables.

Project highlights

Our Auckland - Magazine Jan/Feb edition

36th America's Cup - Marketing Collateral / Campaign

(2018 - 2021)

Graphic
Designer +
Product
Photographer

HELLA-NEW ZEALAND LTD + HELLA MARINE

Pre-press and accurate production of packaging,
catalogues, product releases and promos within
strict brand guidelines. Professional product
photography and photo editing/retouching.
Experiences with event photography and filming.

(2014 - 2018)

Graphic
Designer +
Product
Photographer

PK FURNITURE

Spearheaded re-branding over several media
platforms. Forenightly creation of print and digital
sale catalogues. Product photography and online/
website/in-store merchandising maintenance
including price template ticketing systems.

(2011 - 2014)

Education

MEDIA DESIGN SCHOOL (2008 - 2010)

- DIPLOMA OF GRAPHIC DESIGN - DIPLOMA OF DIGITAL MEDIA

MACLEANS COLLEGE (2007 - 2007)

- NCEA Level Three - Sports Prefect - First XI Soccer Team

PAPATOETOE HIGH SCHOOL (2003 - 2006)

- NCEA Level Two - NCEA Level One - First XI Soccer Team